

## The Growth Project

We understand that being a business owner can feel lonely and that the last couple of months have been chaos for us all. Now is the time to take stock of where your business is at and decide what you want the future of your business to look like and how you're going to get there.

The Growth Project is designed for early stage business owners that are ready to take their businesses to the next level by using the collective experience and skills of like-minded business owners.

### What's it all about?

The Growth Project is a 6-month facilitated group mentoring programme that will combine group workshops and one-on-one coaching.

The Growth Project is about utilising the diverse skills of like-minded business owners to:

- Solve business challenges
- Leverage opportunities
- Create accountability

Velocite will carefully curate a group of up to six aspirational business owners from different industries (no direct competitors).

### How does it work?

- The group will commit to attending one half day session (4 hours) each month, facilitated by Velocite
- Each business owner will be required to describe the outcomes they hope to achieve by being part of the programme, the group will then focus on supporting each other to achieve these outcomes
- The first section of each workshop entails a group round table, each owner can use this session to pose questions to the group for help or simply use this time to create accountability for themselves; this piece of the workshop ensures individuals get maximum value from every session
- The remainder of each workshop will be dedicated to on one or two of the business owners and their business. At the end of the session that **business owner will have a documented action plan.**
  - While the group is working through the business' needs, the owner will leave the group and attend a one-on-one financial health check
- The group will remain connected between monthly sessions via Microsoft Teams, creating a sense of community and accountability

The group will be made up of diverse skill sets and each session is tailored to the focus business' needs, areas that may be worked on by the group could include:

- COVID-19 recovery planning
- Business growth strategies
- Goal setting and business planning
- Marketing and growing sales
- Performance measures and monitoring
- Digital enablement and process efficiency
- Profit improvement
- Creating business structures
- Creating accountability
- Managing employees

The Growth Project structure not only ensures that attendees have a tailored mentoring experience in a group environment focused on achievement of your business goals. It will also increase your capability and confidence as a business owner and create a network of peers that you can remain connected with once the programme ends.

## Your investment?

The investment required is \$500 + GST per month, \$3,000 + GST for the full 6-month programme.

This programme is a registered service under the NZTE Capability Voucher Scheme if you are eligible for NZTE Capability Funding Vouchers 50% of your fee will be paid by NZTE, meaning your investment will only be \$250 per month. We can talk you through the process of accessing funding.

## Timeframe

The programme will run June – November 2020, exact monthly session dates will be confirmed with the group based on the availability of participants.

## Programme Facilitator

Loren Anderson, Business Advisor

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