

# YOUR PERSONAL INVITATION

COVID-19 has presented significant opportunities for many aspirational business owners, particularly in regional New Zealand. The ability to enable and accelerate long term sustainable growth, is critical to our local communities.

As a leading advisor to SMEs in the regions, Velocite is launching a fresh initiative for motivated and creative business owners like you.

The Business Reshape Programme is a 12-month tailored experience, where you'll work alongside like-minded business owners to focus on the future direction of your business. You'll

- ✓ Consider and integrate your personal purpose and objectives
- ✓ Build a framework for making strategic decisions
- ✓ Create a mandate for change and execute your strategic plan
- ✓ Be accountable to ensure you get things done

This is not a 'cookie cutter' programme of templates and tools. You'll have access to practical help with execution through specialist and group workshops, one-on-one coaching and accountability sessions.

Utilising the diverse skills of your peers and specialist facilitators, you'll:

- ✓ Solve business challenges
- ✓ Leverage opportunities
- ✓ Create accountability



## BUSINESS RESHAPE PROGRAMME

Enabling Regional SMEs post COVID-19

# A REGIONAL PROGRAMME ENABLING REGIONAL GROWTH

The Programme includes:

- **1-day immersion session** providing practical skills and challenge your existing business model
- **Change project** to execute, based on your specific business needs
- **Ongoing cohort** engagement and peer collaboration,
- **1:1 coaching** and accountability
- **Insights sessions** from sector and key topic specialists
- **Online tools and reference sites** for ongoing self learning

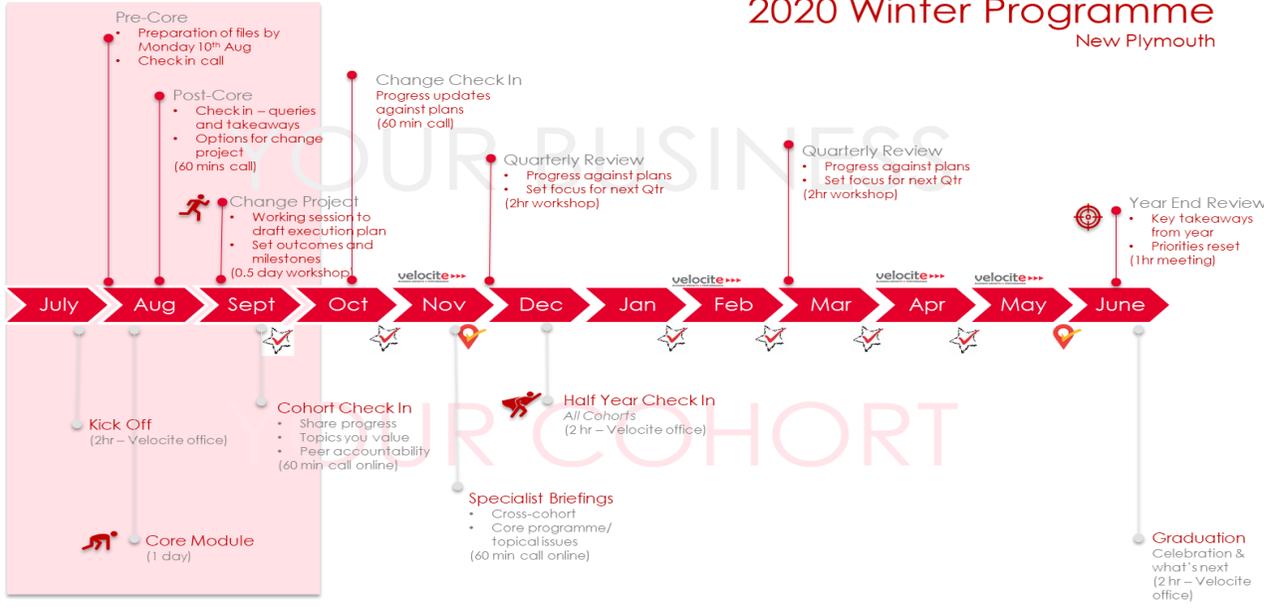
What change will reshape your post COVID-19 business?



Resizing my Business post COVID-19
Profit Improvement
Offshore models for export, including positioning for a Trans Tasman bubble
Digitisation and process automation
Growth through acquisition or off balance sheet investment
Business exit strategy
Enabling the Taranaki 2050 Roadmap – Business Sustainability
Establishing a management team
Marketing & Client Experience
[Business specific]

Client Centricity + Innovation + Technology + Sustainability

## 2020 Winter Programme New Plymouth



## YOUR INVESTMENT

The 2020 Winter Programme will run in New Plymouth from July 2020 – June 2021. As an introductory offer, the cost is \$7,950 + GST for the first 3 months (saving \$2,000), followed by \$1,995 + GST per month for the remaining 9 months.

As this programme is a registered service under the NZTE Capability Voucher Scheme, you may be eligible for an NZTE fee contribution of up to \$5,000. Talk to our team for more information.

## TO KNOW MORE

To find out more, future dates and locations, please contact one of our Velocite team



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### Prerequisite / Pre-programme Qualification

- COVID-19 survival plan - which means your business is viable and looking to grow back to previous potential strength (If you're unsure on viability, speak to our Velocite team for an assessment)
- A business continuity plan and 12-month cash forecast or budget

*If you're not yet at this stage, the Velocite team can help you get ready - You may be eligible for COVID-19 Business Advisory Funding from the Regional Business Partners Network.*